



NEWS RELEASE

For Immediate Release

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Elderhaus Names Sonny Lubick Honorary Chair for Gala Fundraiser

FORT COLLINS, Colo. — A storied Colorado State University football coach has been named the Honorary Chair for the Elderhaus annual fundraising event. **Sonny Lubick** will serve in the volunteer leadership role for the Rhinestone Cowboy Gala set Friday, Oct. 20, 2023, in Loveland.

Lubick was head coach of the CSU Rams for 15 seasons, winning six conference championships and taking nine of his 15 teams to bowl games. The playing field at both Canvas Stadium and the former Hughes Stadium have been named in his honor. Under his head coaching tenure at CSU (1993–2007) he produced five All-Americans and seven academic All-Americans, along with more than 40 NFL players. In 1994 *Sports Illustrated* named him the National Coach of the Year.

Since leaving the CSU football program Lubick has remained an active member in the Northern Colorado community. He continues to be engaged with CSU at the College of Business by delivering curriculum on leadership. At Canvas Credit Union he is involved with community outreach and engagement. He is also heavily involved in RamStrength, an arm of the Lubick Foundation that provides assistance to cancer patients and their families.

The Rhinestone Cowboy Gala, to be held at the Ellis Ranch Event Center in Loveland, is the seventh annual fundraising event for Elderhaus. The event will feature a live country band, catered banquet and a charity auction to raise funds for the nonprofit community program.

“Elderhaus provides positive social engagement and community-based activities each weekday for adults ranging from 24 to 104 years of age,” said Tim McLemore, executive director. “Caregivers are able to continue their employment or gain respite to attend to their own needs because we are here to take care of their loved ones during the work week.”

The Rhinestone Cowboy Gala is the major fundraiser for Elderhaus each year. “Our independent nonprofit organization could not make such a difference in the lives of adults living with dementia or other disabilities if it weren’t for the support of the community,” Dr. McLemore said. “This event is a fun and meaningful celebration that helps us make a big difference in our community.”

“Elderhaus services often help enable persons with special needs to continue living at home for years longer while benefiting from positive social engagement in an active community-based program,” he said. “Elderhaus is the only nonprofit adult day program in Larimer and Weld Counties that specializes in this type of care. As a charitable organization, our mission of service is not possible without the generosity of donors.”

The nonprofit, which is celebrating more than 40 years of community assistance in Northern Colorado, provides services for adults living with physical and cognitive disabilities, including dementia (such as Alzheimer’s disease), traumatic brain injury, post-stroke needs, MS, Parkinson’s disease, Down syndrome, autism, and other conditions. Programs are available for veterans, caregivers and family members, including support groups open to the community at no charge. For more information, visit www.elderhaus.org.